



EDEN

Investing in the future leaders of
finance through the first endowment
student fund in Spain

*Empowered by IE University
Supported by IE Foundation*

ie
UNIVERSITY

quiron
cloud

eden-fund.com

We are a **student-run endowment fund** powered by **IE University** in collaboration with **IE Foundation** offering enthusiastic students a genuine and practical experience in finance

IE University, driven by its **innovative vision, entrepreneurial spirit and its practice-based approach to learning**, serves as the **nurturing home for EDEN Fund**

In collaboration with **IE Foundation**, IE University embraces **EDEN Fund's mission** to empower talented professionals through educational experiences which **create meaningful impact**, not only within the IE Community, but on society as a whole.



Empowering the **next generation** of **finance professionals** through a cutting-edge **hands-on learning** and **real-world investing experience**

Our value proposition

Opportunity

Accessibility to advance practice

Experience real life responsibility

Early experience on the field

Expected Result

Empower finance students with practical skills needed in the industry

Enable students to experience a realistic sense of responsibility and tangible impact as they acquire theoretical and practical knowledge

Allow students to untap their potential and discover their passion early on in their studies



Proposal



A student-run endowment fund replicating an industry environment and providing real and practical experience

Our donation lifecycle **allows for positive impact along the stakeholder chain**, from practical experience and **social impact**, to donor benefits

1

IMPACT ON EDUCATION

Investment analysis, asset selection and resource **allocation**¹

This is where the educational value and experience is generated

2

IMPACT ON OUR COMMUNITY

Investment returns used to **finance scholarships**

3

IMPACT ON OUR DONORS

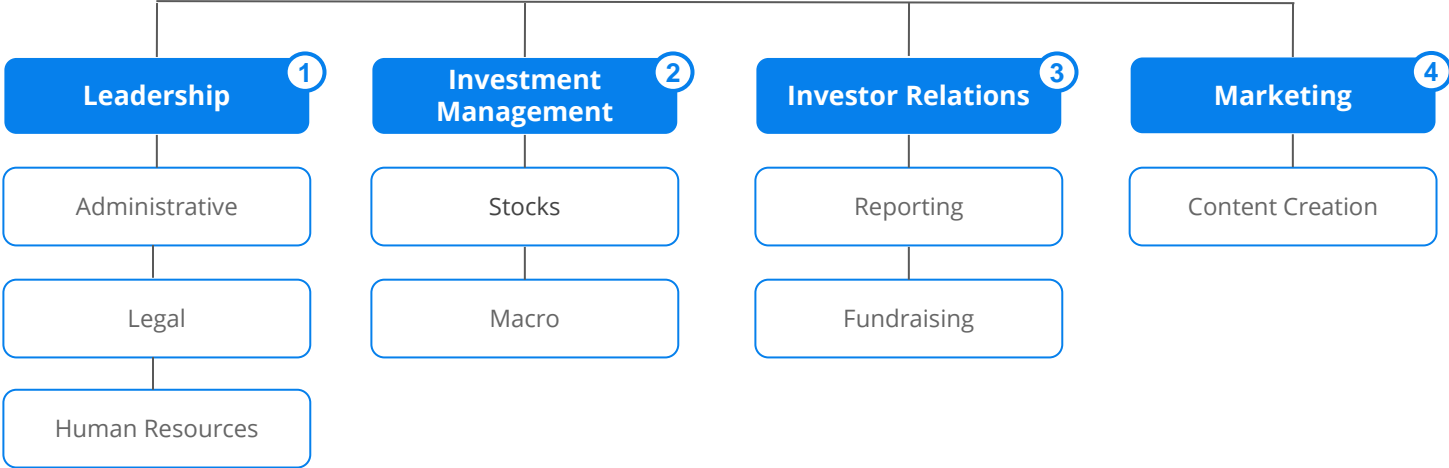
Donation to IE Foundation with **fiscal incentives**

Applies to individuals & corporations, visit page 10

¹We follow an all-weather driven investment strategy through stocks, ETFs, real assets and debt



EDEN's four teams collaborate to produce **highest practical value for both its members and the wider IE community** in investment finance and operational divisions



IE University professors will provide guidance and support through an involved **professional supervisory board**



Laura Núñez Letamendia
EDEN co-leading supervisor

Director of the Household Savings Observatory, Finance professor at IE, and former portfolio manager & head of equity at Aviva and GVC Gaesco

Operations Supervisor at EDEN ensuring a sustainable growth and learning environment



Rafael Hurtado Coll
EDEN co-leading supervisor

CIO & CSO of Allianz Asset Management division in Spain since March 2020. Since 2005 he has been an Associate Professor in Finance at IE University

Operations Supervisor at EDEN ensuring an investment protocol with controlled risks and criteria



Henry Bradford
EDEN co-leading supervisor

Vice Dean BBA at IE Business School since 2022 . Ex-Vice Dean of CESA (2014-2021). Board of Directors of AMV Colombia. Held investment and treasury positions at Citibank and BBVA.

Operations Supervisor at EDEN ensuring the appropriate integration of academia and industry

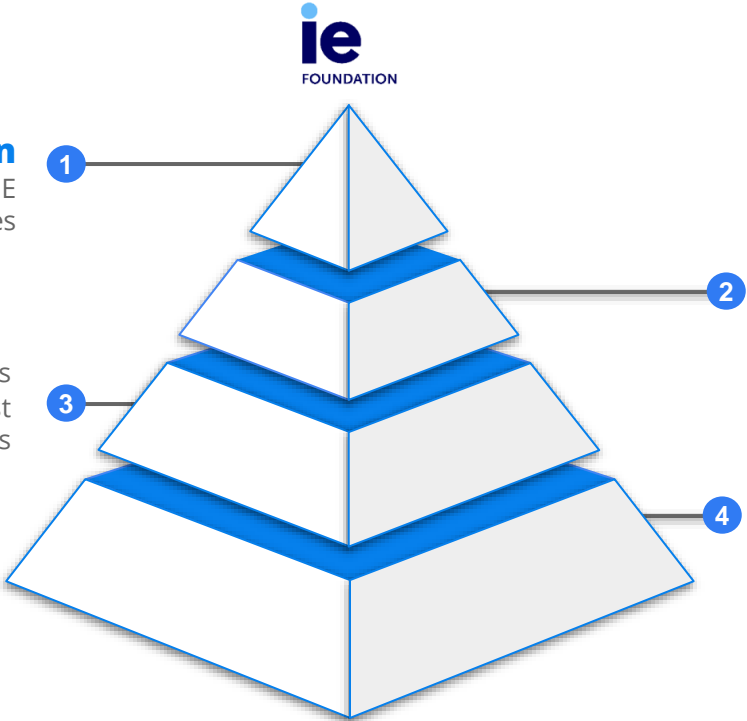
EDEN aligns with IE Foundation's three main pillars by **creating an impactful educational initiative**, **eliminating economic barriers to outstanding education** and nurturing a culture of giving back



EDEN contributes to the **already active** IE Foundation scholarship fund by redirecting its returns to a higher purpose

In 2022, more than **€23 million** were awarded by IE University and IE Foundation to brilliant candidates

+7,300 bachelor's and master's students were empowered in the last 5 academic years



+200 scholarships granted by IE Foundation

Scholarships granted to students from **+100** nationalities in 2022

IE Foundation provides guidance and support, ensuring that the **management of donations and their impact is fulfilled**



Gonzalo Garland
Executive vice president
IE Foundation



Nancy Cueto Gutiérrez
Deputy vice president
IE Foundation



Geoffroy Gérard
General Director
IE Foundation



H el ene Torresan
Associate Director
Centers, Observatories & Chairs
IE Foundation



Iv an Cuadra Garc a
Scholarships Coordinator
IE Foundation



Marina Amor s Aldea
Scholarships Coordinator
IE Foundation



Beatriz Edurne Garc a
Corporate Scholarships
Coordinator
IE Foundation



Triana Zapata
Associate Director
Marketing & Comms
IE Foundation



Alicja Szczygielska
Executive Assistant
IE Foundation

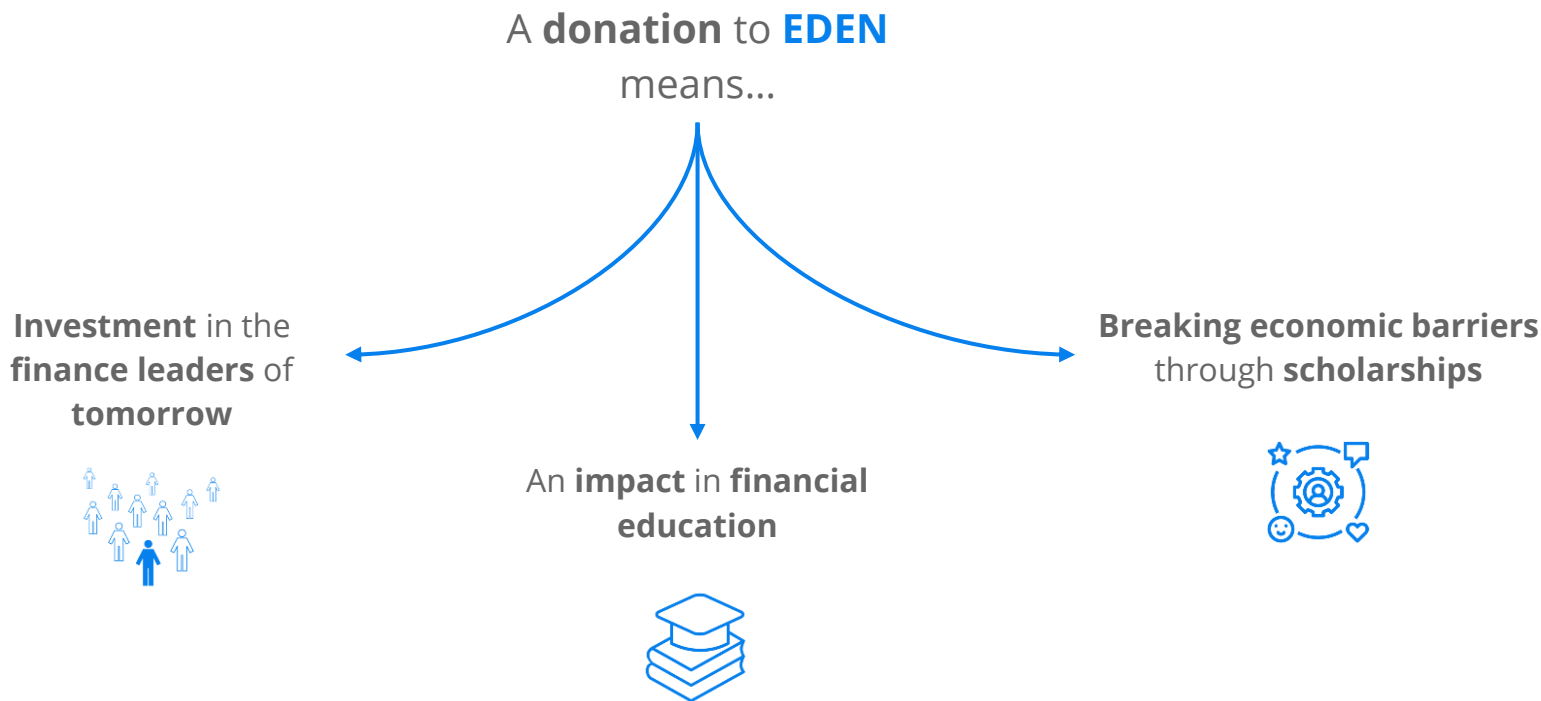
We strive to create **exponential learning experiences** by challenging students' skills and building a strong community



+5 degrees
+35 students
+15 nationalities

Our perspectives, experiences and international knowledge merge to achieve both our **mission** and develop our **investment strategy**

Your donation goes a long way into **supporting dedicated students from all backgrounds** and impacting their financial education



Our **fundraising goal for our first year** of activity is to secure **donations totaling 60,000€**.

Your generous contributions are vital in helping us achieve our objectives and make a **meaningful impact** in our community.

Through your donation, you will gain **attractive benefits & advantages**

01 DONOR'S RECOGNITION & BUNDLES

Through its management program to recognize the generous contributions of its donors, the EDEN and IE Foundation has established a wide range of proposals to give recognition to individual donors:

Individual Donors



Corporate Donors



EDEN will provide donors with private access to all investment analysis produced by EDEN analysts, as well as additional exclusive information and events access



Equity Analyst Reports



Fund Wide Reports



Donor Impact Reports



Access to Exclusive Events

EDEN offers corporate donors access to exclusive benefits and information relating to the fund and its team additional to that provided to individual donors.

Corporate donations must be above **10.000 €**



Access to all EDEN team CVS



Special investment analysis requests



Sponsorship Opportunities

02 FISCAL BENEFITS

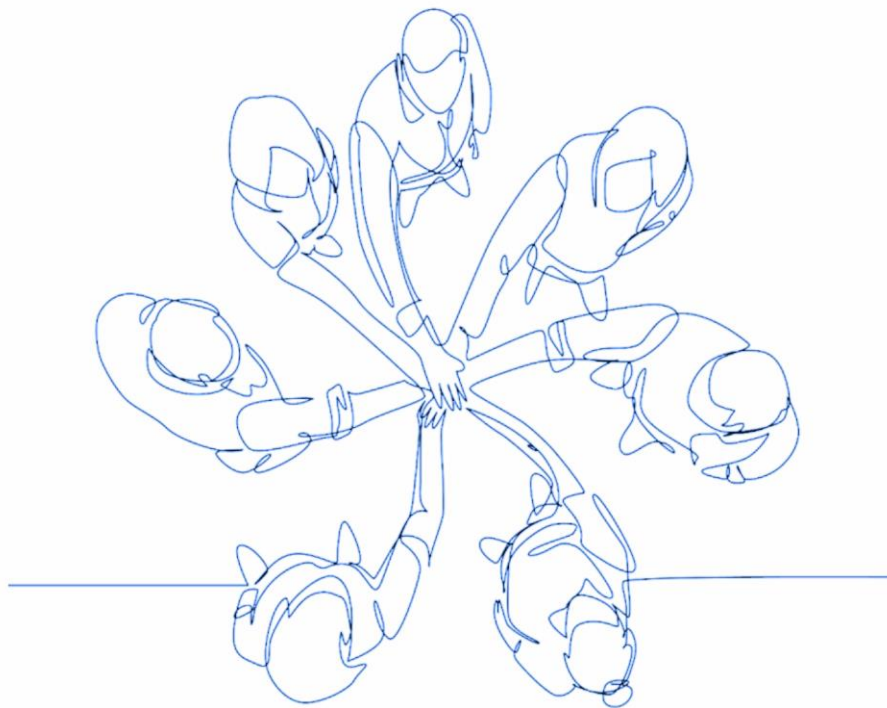
All **donations made to IE Foundation** for this purpose **will be allocated to the EDEN initiative** with the aim of **providing students with a comprehensive learning experience**.

Donors donating to a Spanish foundation (IE Foundation) will receive tax deductions according to **Spanish regulation**. Additionally, IE Foundation has a partnership with Transnational Giving Europe (TGE-network), a network of foundations that enable charitable donations to be made internationally (**Belgium, Bulgaria, Croatia, France, Germany, Greece, Hungary, Italy, or Switzerland**) granting tax deductions in the donor's country and ensuring that the procedure has been cleared with the fiscal authorities in all relevant jurisdictions. Donations from the **United Kingdom** are accepted but are subject to a minimum required amount and follow a different process. IE Foundation also provides benefits to **US Donors** through a mother foundation in the US.

Thank you

Thank you for backing our community — students, alumni, families, faculty and partners — who believe in the transformative power of education

EDEN, alongside IE Foundation, is delighted to be able to invest in the potential of individuals and empower impactful social initiatives



Find out more: eden-fund.com

Leave a lasting impact

Support the 1st student-run endowment fund in Spain



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Quintana**

President & Co-Founder

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**Christian
Thomassen**

Donor Relations

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Our team will provide you with further information on how to donate, our partnership with IE Foundation, and the advantages you can enjoy as a donor